

# U GOTTA...

RESPECT THE LEGENDS  
OF HIP-HOP LEGACY





**U GOTTA ...Respect The Legends  
of HipHop Legacy**

**An  
"Xclusives Barbershop "  
Documentary**

**By  
Xclusive Vision**

**Directed By  
Ray Landski**



# SYNOPSIS

HipHop was discovered in the Bronx NY by Dj Kool Herc who influenced many pioneers of the culture . Years later HipHop became global, and one of the most influential genres of music .

As the HipHop wave traveled and made it's way to New Jersey , it eventually had a major impact , with artists such as Naughty by Nature, Redman, Lords of the Underground, Joe Budden and more , all emerging Xclusive Barber Ray Landski shares never before seen interviews from the block, studio and the barbershop. Hear these artists share their advice with the next generation, and predicted the direction of the industry as it moves into the digital era. Overall this documentary will show you why...U GOTTA RESPECT THE LEGENDS OF HIPHOP LEGACY !!!



# RAY LANDSKI

## Xclusive Barber



Ray Landski is an "Xclusive Barber", well known for his barber artwork, and takes great pride in the HipHop culture .

Aside from battling in endless barbershop HipHop debates ,he has documented some of his favorite artists over the span of nearly two decades to express his love for the culture in this award winning documentary .



# BACKSTORY

From 2006 - 2010 Ray Landski documented popular New Jersey HipHop artists in order to provide the state with the musical recognition that it truly deserves. In 2020 during the pandemic lockdown Ray Landski retrieved these interviews from his time capsule and decided it was time to bring the project to life. In 2022 "U Gotta" won best documentary in the NEWARK INTERNATIONAL FILM FESTIVAL which was hosted by A-list Celebrities such as Larenz Tate , Tobias Truvillion, and more.



# NAUGHTY BY NATURE



Witness the journey of NJ's iconic Grammy Award-winning trio from East Orange , "Naughty By Nature", responsible for classic hits such as "OPP" and "HIPHOP HOORAY" .



# LORDS OF THE UNDERGROUND



Straight from Newark NJ, two mc's connected with a DJ from Cleveland and brought us legendary HipHop group "Lords of the Underground ".Doitall, Mr Funke , and Lord Jazz have since produced classic hits such as

"Funky Child " and street anthem "Chief Rocka " Come and witness the untold story of their journey !



# REDMAN

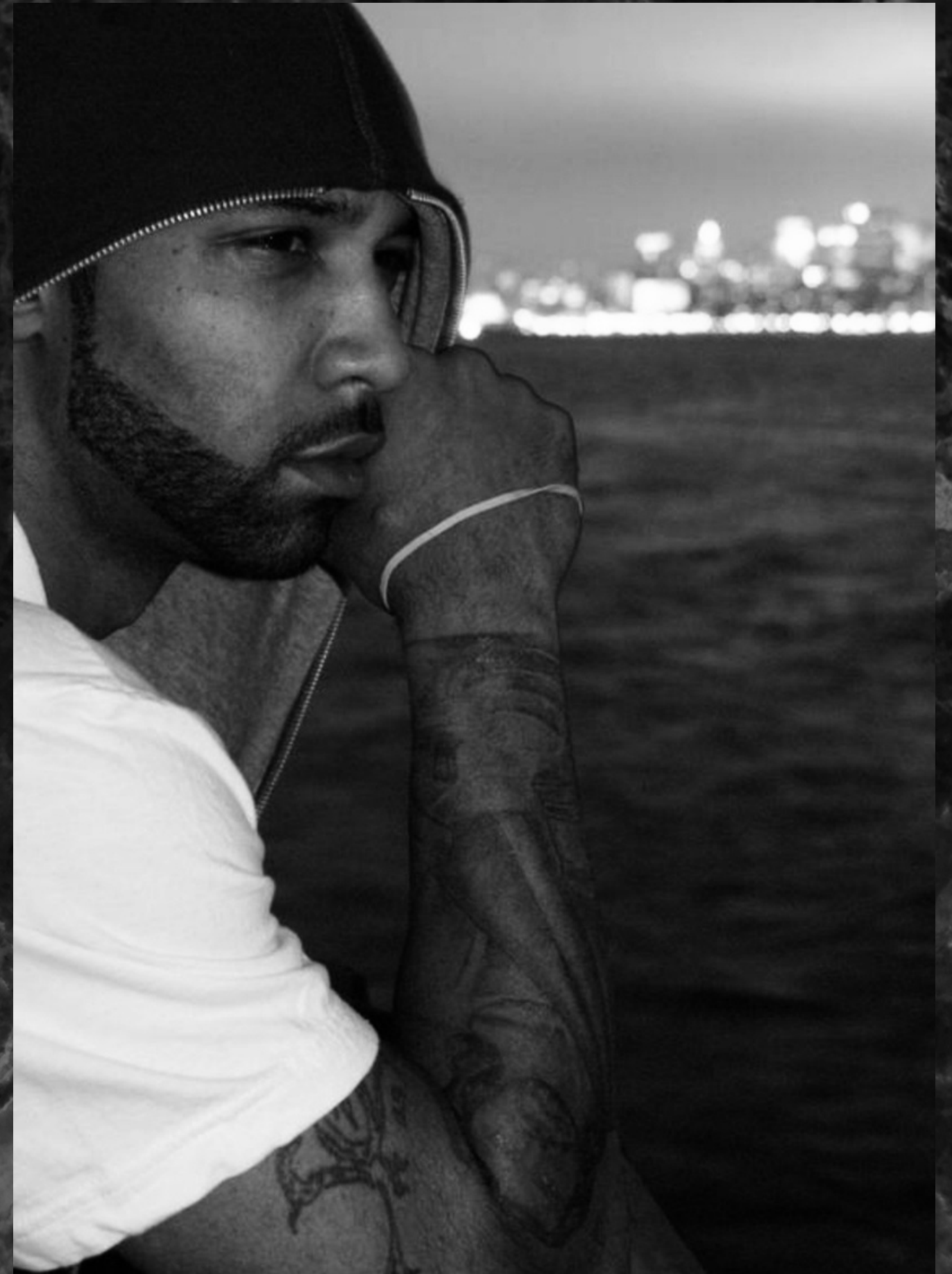
This Brick City Native who was discovered by Erick Sermon of EPMD, took the rap world by storm with his high level lyricism. Today, Red remains one of the most successful, iconic and legendary figures in HipHop.





# JOE BUDDEN

This Jersey City lyricist has battled his way to the top of the music industry. Joe Budden's story is one of the most unique that you will ever bare witness to in HipHop .





# PRODUCERS NOTE OF INTENTION

"U Gotta"

...Is a documentary designed for viewers young and old to recapture the essence of HipHop . It is meant not only to educate the next generation on the roots of the culture , but also to provide different aspects of the creative and business side of the industry.



# BUDGET

Xclusive Vision is currently seeking 50000.00 in order to bring the project to all popular streaming platforms and or Theaters .Business plans are available upon request.



# TARGET AUDIENCE

Ages 18-65

The artists featured in this documentary represent The Golden era of HipHop which is still greatly cherished by today's generation. "U Gotta " is certain to bridge any gap between HipHop fanatics of yesterday and today.



# CONTACT INFO

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## PRODUCTION UNIT

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